

SEASONED CASE STUDY: VELOCITY WORKS PRIORITIZES COMPANY CULTURE WHEN IT COMES TO STAFFING

OVERVIEW

A startup company, Seasoned, was in need of a Senior Lead Android Engineer and Backend Java Engineer to help them to continue to develop and maintain their rapidly successful growing application. Due to the complexity of these roles, it is difficult to find people who are available with these skill sets.

The Velocity Works Difference



PASSIONATE ABOUT WHAT WE DO

Our team wants the best for our clients which is why our recruiters seek to truly understand your business' needs and company culture.



QUALITY DELIVERABLES

We prioritize finding talented candidates that make a great fit within your company culture. We focus on making matches and not just hires.



WE MAKE IT EASY

When you work with us, we try to make it as easy as possible for you. We're here to do the work, so you can focus on scaling your business!

CHALLENGES



Chris, Director of Engineering at Seasoned, had worked with other staffing agencies in the past, but had always felt that it was more work than it was worth.

Why? Previous staffing agencies would send countless resumes to Chris, leaving him to sort and differentiate the quality of candidates. Not only was it time consuming for him, but he was missing what he valued most, and that was finding someone who was a company cultural fit.

Chris knew that hiring someone who may have the skill set needed could still bring down his team of engineers if they weren't a great cultural fit for the company. From a morale point of view to effecting the team's productivity, he knew that it could make or break his team from the path of success.

SOLUTION



Velocity Works' lead recruiter worked to understand not only what the startup company wanted as far as skill set and technical expertise, but most importantly, the value and potential the candidate could bring to their team.

Velocity Works' recruiter provided some initial candidates but then quickly adjusted based on the client's feedback. The recruiter took every opportunity to adapt and better provide a more suited candidate.

RESULTS



Company culture was one of the most important deciding factors for Chris, and Velocity Works delivered.

After taking the client's feedback, Velocity Works' recruiter was able to deliver him exceptional candidates that met the technical requirements and meshed with their company culture. The company was able to hire some great fits for the Senior Lead Android Engineer and Backend Java Engineer, which allowed them to continue to focus on the business' goals.



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